



JOE DELVALLE

CREATIVE COPYWRITER

HELLO

I'm Joe, a creative copywriter currently in Atlanta.

Here's a glimpse of what I've done over the past couple of years.

EXPERIENCE

2022-2023

READY SET ROCKET Copywriter

Worked remotely on Widow Jane Whiskey & iShares by BlackRock and learned how to invest in the market.

2022-2022

INDIGO SLATE

Freelance Copywriter

Wrote for Microsoft's holiday PC Accessories launch and an experimental Surface Campaign.

2021-2021

JACKSON SPALDING Copywriter

Worked with some of the nicest people in the world at this PR firm and wrote copy for Orkin Canada and Variant Trucking.

2019-2020

SCUF GAMING Brand Copywriter

Worked in the gaming industry and rebranded that High performance controllers run the E-sports leagues.

2019-2019

BLUE CROSS BLUE SHIELD Brand Copywriter

Rewrote the Open Enrollment process from top to bottom. So people could actually understand their benefits.

2017-2018

FUSEIDEAS Copywriter

Discovered a knack for radio spots and learned about "Theater of the mind". Wrote for Maine & Connecticut Lotteries and San Francisco Airport.

CONTACT

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SOCIAL

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Seaoftreats

EXPERTISE

Working in teams

Using metaphors

Responsiveness

Staying late

Concepting

Wearing plaid



AWARDS

2014

Creative Circus Student Show
Descent 7 video game

Merit

EDUCATION

2013 - 2015

Copywriting

THE CREATIVE CIRCUS

2013

BA in Psychology

GEORGIA STATE UNIVERSITY

2016 - 2016

DIGITASLBI

Associate Writer

Slayed some emails & carousels for Dunkin' Donuts, CVS & Baskin Robbins until I turned into a unicorn.